

97.3
wmee
Today's Best Variety

K105FM
Fort Wayne's #1 Country Station

★ You're Invited ★

IT'S ALL FREE! JUST PROVIDE THE PRODUCT, BREW OR FOOD SAMPLE OF YOUR CHOICE!

BENEFITS HONOR FLIGHT NORTHEAST INDIANA

98.9
The Bear
NEWS • TALK
WOWO
92.3 FM • 1190 AM



WHEN

Friday
Jan 27, 2017
5-10pm
extended VIP hour!

WHERE

Memorial
Coliseum
Conference Center
Fort Wayne, IN

2nd Annual Beer & Bacon fest

WHAT

Craft Beer sampling
Bacon food pairings
Live music



Silent auction +
\$5 of every ticket
to benefit **Honor Flight**
Northeast Indiana



FREE access to
Outdoor Sports,
Lake & Cabin Show
Fishing, lumberjack shows,
kayak rides & 100+ exhibitors!

GROWTH & SUCCESS

In 2016, we raised \$5,000 for Honor Flight. This year, our goal is \$10,000. Last year's attendance was 1,300, and we expect at least 2,000 in 2017!



AS AN EXHIBITOR, YOU'LL RECEIVE:

- FREE booth space, cost of food/beer **REIMBURSED**
- FREE product and/or restaurant exposure (option to contribute to silent auction; not required)
- FREE advertising with K105, WMEE, WOWO & The Bear
- FREE advertising on all website and ticket pages
- FREE parking & credentials
- Face-to-face interaction with customers
- Waived cork / bartending & food sampling fees

That's right,
we pay YOU
to be here!

BREWERY LICENSE OPTIONS

Operate under your festival permit to **serve** and **sell** beer following the Coliseum's distribution rule. This allows you to provide proper education on your product and brand. **WE RECOMMEND THIS!**

or

Operate under the Coliseum's license by utilizing a licensed bartender to sample beer.



WILL YOU JOIN US? RESERVE YOUR FREE SPACE NOW!

DAVE@COLISEUMPRODUCTIONS.NET | 317.714.6734 | BEERBACONFEST.ORG